



Dear Potential Sponsor:



I would like to invite you to be a part of my **3rd Annual Charity Weekend and Celebrity Shoot-Out** as a financial sponsor. All events will take place January 23-24, 2010. The Celebrity Shoot-Out will take place at **Seaholm High School in Birmingham, MI on January 24**, while a sponsor and VIP only party will be held the evening of January 23 (location TBD). All proceeds from this event benefit my Grand Kids Foundation, which works with Michigan's inner city schools providing new supplies for both students and schools while also funding academic initiatives and scholarships to improve the quality of education for the students.

Not only does the Grand Kids Foundation have zero operating costs assuring that every dollar of your sponsorship will go back into inner city schools and students, but as an IRS-approved 501(c)(3) non-profit, your sponsorship is also 100% tax deductible.

Some of the biggest names from sports and entertainment with Michigan connections come out every year for this event, including Kid Rock, 2008 Miss America Kirsten Haglund, Super Bowl MVP and Heisman Trophy winner Desmond Howard, Michigan coaching legend Lloyd Carr, NFL All-Pro Braylon Edwards, UFC star Rashad Evans, ESPN's Dana Jacobson and some of my Tigers teammates.

On the next page I have detailed this year's sponsor packages and benefits. I look forward to your involvement with my charity weekend, but also with the Grand Kids Foundation. Your generosity will help improve the educational experience for thousands of youths in Michigan's inner city schools.

Sincerely,

Curtis Granderson



SPONSOR PACKAGES & BENEFITS



AS A SPONSOR OF THE 3RD ANNUAL CURTIS GRANDERSON CELEBRITY SHOOT-OUT, YOUR COMPANY WILL RECEIVE EXPOSURE TO OVER 2,000 FANS IN ATTENDANCE AND THROUGH A VARIETY OF MEDIA OUTLETS. IN THE EVENT'S FIRST TWO YEARS, THE FOLLOWING MEDIA ENTITIES HAVE PROVIDED PRE AND POST-EVENT COVERAGE:

NATIONAL

AOL Sports
 ESPN First Take
 ESPN News
 ESPN Radio
 ESPN SportsCenter
 Fox
 Sporting News Radio
 TBS
 TMZ.com
 Yahoo! Sports

LOCAL

After5Detroit.com
 CW TV 50 Detroit
 Detroit Free Press
 Detroit News
 Fox 2 Detroit
 Fox Sports Detroit
 Metromix.com
 WDIV TV 4 Detroit
 WWJ TV 62 Detroit
 WXYZ TV 7 Detroit

Numerous other local newspapers and radio stations



GOLD GLOVE PACKAGE

\$2,000

- 2 VIP Weekend Passes (includes game) (\$500 value)
- 2 Celebrity Shoot-Out tickets (\$60 value)
- Banner at Celebrity Shoot-Out (\$1,000 value)
- Full-page ad in program (5.5"x8.5") (\$400 value)
- Link on CurtisGranderson.com (\$300 value)



HOME RUN PACKAGE

\$1,000

- 2 VIP Weekend Passes (includes game) (\$500 value)
- Half-page ad in program (5.5"x4.25") (\$250 value)
- Link on CurtisGranderson.com (\$300 value)



STOLEN BASE PACKAGE

\$500

- 2 Celebrity Shoot-Out tickets (\$60 value)
- Half-page ad in program (5.5"x4.25") (\$250 value)
- Link on CurtisGranderson.com (\$300 value)

For more information, contact John Fuller at fullerjoh@gmail.com or (719) 201-4897